

## FALL 2014 VENDOR DESCRIPTIONS

**Adventure Theater MTC** - The ATMTC Academy offerings complement the National & State Fine Arts Standards of Learning, providing a challenging outlet for students to develop the skills necessary to be successful performers - including self-discipline, teamwork, problem solving, and self-confidence. ATMTC Academy Alumni have numerous Broadway, national tour, TV and film credits. ATMTC fosters collaborations and partnerships with local and national arts, humanities and civic organizations.

**Bricks 4 Kidz** - Bricks 4 Kidz classes provide an extraordinary atmosphere for children, where **we learn, we build, we play...** with LEGO® Bricks. Programs are built around our proprietary model plans, designed by engineers and architects, with exciting themes such as space, construction, and amusement parks. Our specially designed project kits and theme-based models provide the building blocks for the Bricks 4 Kidz approach to educational play. At Bricks 4 Kidz, we believe that kids learn best through activities that engage their curiosity and creativity.

**C3 Cyber Club** - Today, children develop their relationships with technology at early ages, from playing with mommy and daddy's' cell phones or ebook readers as toddlers, to texting and playing video games as tweens and teens. Technology is changing quicker than your children are growing, that's why back in 2001, **C3 Cyber Club**, took its place as Loudoun's only **fun, interactive learning center**, dedicated to providing children with the technological tools they need in today's fast-paced, competitive world.

**District Dance** - We want to encourage our community to enjoy all the benefits of dance. From 2 years old to 18 years old, every child can learn, create, and grow when dancing. We strive to bring you the freshest styles, the hippest choreography and incredibly dynamic classes every day! Whether dancing just for fun, or training with a career of dance in mind, we do our best to help all of our students reach their goals in dance. By providing well rounded dance education, we give you an opportunity to discover all the joys dancing can and will bring.

**Echoes of Natures** - Have you ever been traveling down a road and a Great Blue Heron caught your eye? Or maybe it was a hawk? As nature is increasingly removed from our lives with each passing year it becomes all the more important to remind ourselves and our children about its beauty and benefits! Our programs are based natural science topics with the use of LIVE native and/or non-native animals, high interest demonstrations and biofacts.

**EverFi** - EverFi is the **leading education technology company focused on teaching, assessing, badging, and certifying students in critical skills.** We combine cutting-edge personalized technology, deep education research and data, and a dedicated implementation team that allows each teacher to feel as though they have a blended learning assistant in their classroom. Most importantly, EverFi partners with the private sector and foundations that sponsor this innovation across the country.

**Explore-It-All Science Center** - In our increasingly complex world, it is more important than ever to understand science, technology and engineering. Our children must be prepared to contribute to the world of tomorrow. The Explore-It-All Science Center can foster this preparation for the future. With interactive hands-on exhibits, and a traveling area-school program, Explore-It-All enriches the community and schools with engaging programs that spark and sustain an interest in science, technology and engineering.

**Foreign Languages for Kids - Spanish for Kids by Kids** was created to give parents a fun and easy way for their children to learn *Spanish*. The program gives children four and up — and adults — the opportunity to speak and understand *Spanish* in a short time. The words and sentences taught are practical and used in everyday life. If kids early on have positive feelings about learning a foreign language, this good experience will last a lifetime. They also have the benefit of speaking another language besides English.

**Gentle East** - Gentle East has been a mainstay in the Washington, D.C. community, providing martial arts classes and Taekwondo training for over twenty-five years. Classes provide children with good, healthy exercise that promotes overall coordination, conditioning and strength. Plus, Taekwondo is a great way to use all the extra energy kids have. Children learn **discipline, self-control, self-confidence, responsibility and concentration**. Instruction at Gentle East focuses on improving each child's attention span, ability to follow directions and ability to learn in a group setting -- attributes that can positively affect lifelong academic and social performance.

**Handwriting Without Tears** - Children who have mastered handwriting are better, more creative writers. The earlier we teach children to master handwriting, the more likely they are to succeed in school, and write with speed and ease in all subjects. More than three million students benefit from the Handwriting Without Tears® program each year. We use fun, engaging, and developmentally appropriate instructional methods to enable children to master handwriting as an automatic and comfortable skill. Our curriculum makes handwriting easy-to-teach and easy-to-learn.

**InterAct Story Theatre** - Our mission is to bring arts-based learning experiences to everyone, especially to those communities that are chronically underserved due to economic, social, and geographic constraints. We believe that every kid, every grown-up, everywhere deserves great theatre, whether or not you can get to a theatre building. We believe that everyone, everywhere can learn and grow through artistic creation and exploration. And we believe that the arts help foster communication and understanding in our communities, because the arts help us express our ideas, our hopes, our emotions and our experiences when words alone are not enough. Arts are for everyone, and everyone learns through the arts!

**Isabella and Ferdinand Academia de Español - Isabella & Ferdinand® Academia de Español™** is a Spanish language learning program for children and adults with locations in Washington, D.C. and Miami. *Our mission is for students to become both linguistically and culturally fluent in the Spanish language.* We teach our students the best, most proper standard of Spanish they can learn, as well as making sure that they gain a solid understanding of the art, literature and culture of Spain and Latin America.

**Jimmy Potters Studio** - At Jimmy Potters Studio we believe quality art materials enhance the artistic experience; exploration and play ignite the creative spark within; everyone deserves the opportunity to freely express themselves; kids should be given ample room to nurture their own artistic vision; and supporting the art helps build a healthy, thriving community.

**Kaizen Karate** - Kaizen Karate has been offering instruction and training in the martial arts since 2003. Located throughout Maryland, Washington D.C., and Virginia Kaizen Karate has produced well-rounded students of the martial arts as well as exemplary citizens. Kaizen Karate's team of highly trained martial artists offer a number of programs for students aging from 5-65 years old. They focus on discipline and encouragement in a fun-loving environment. Their main goal is to help everyone progress, continually improve, and enjoy the process. All classes are tailored to students' individual needs and help them grow to their fullest potential possible. Karate classes not only focus on instruction, but also learning valuable lessons related to discipline, motivation, self-control, and continual improvement.

**Mad Science** - Mad Science is a leading science enrichment provider. We deliver unique, hands-on science experiences for children that are as entertaining as they are educational. Our innovative programs help kids learn about science through our fun after-school programs, preschool programs, in-class workshops, camps, birthday parties and special events. Mad Science programs encourage scientific literacy in children in an age when science is as vital as reading, writing and arithmetic and we don't stop there. For over 25 years, we have invested in research and development and continue to do so. We believe in the importance of being at the forefront of our industry and continue to create hands-on science programming for kids.

**Make/Believe** - MAKE/BELIEVE programs are founded on the belief in the innate creative capacity in all children that, when exercised and encouraged, has the power to enrich all aspects of their lives. We know that children engaged in the arts gain academic and problem-solving ability, confidence, interpersonal skills, and empathy. Our creative curricula invite youth to think about art and the world around them in new ways, to take new approaches to creating and communicating, and to form genuinely original and personal concepts of which they can feel proud.

**Mystery Academy** - Mystery Academy is a school offering a complete course of instruction in the Art of Magic for children. Students of Mystery Academy learn a wide variety of magic tricks and presentational skills, as well as dramatic presentation, comedy, manual dexterity, and positive ideals. Mystery Academy is founded on the idea that the magic as a performing art combines the best of many arts and sciences to produce a student who is disciplined, self-motivated, imaginative and confident.

**Overtime Athletics** - Everybody wins with Overtime Athletics™. Participants' enthusiasm for Overtime Athletics stems from a structured environment of energy and fun, while parents are thrilled with an alternative to TV, video games, and the Internet. Overtime Athletics understands that the foundation of the program, which include sportsmanship, physical

fitness, and teamwork, are building blocks for life that transcend the court or playing field, and impact the learning process of growing up.

**PhotoMath** - Photo Math is a S. T. E. M. (Science, Technology, Engineering and Math) Program that creates a challenging learning environment designed to help students visualize and reinforce math and science concepts as they explore elements of creative technology. Through participation in hands-on projects in digital photography, culinary math, claymation, computer graphics / animation and recreation, student's curiosity and the everyday relevance in core subjects are refined. Students visually explore patterns, counting, shapes, fractions, measurements, ratios, perspectives, geometry, light and optics as they express their creativity and learn successful life skills through our S. T. E. M. program.

**PlayYourCourt** - We built PlayYourCourt with the mission of making tennis lessons more accessible. We offer convenient and affordable tennis instruction in your neighborhood making it easy for you and your family to learn the sport of tennis.

**Power Tots** - Power Tots offers an exciting time in a safe, fun, and positive environment. We set our standards high by offering instruction that is never competitive and always encouraging, disciplining with a "positive attitude" and leading by example. We also offer a developed and researched gymnastics and yoga curriculum that progresses children from basic to more advanced skills at their own pace. Power Tots is not only great for the body but is great for the mind, too. Because we "believe in the power of a positive attitude," all children who participate in our program know that they are doing great things.

**Pulse Fitness** - When was the last time your workout was... *fun*? Whether it's living life to the fullest, overcoming pain or injury, or reaching your peak performance, Pulse Fitness is dedicated to getting you there intact. Our instructors don't just lead classes—they take your wellness seriously and stand beside every individual who comes in our doors. Our passion is for making a positive difference in your life, according to your own aims.

**Silver Knights** - We partner with elementary schools, middle schools, and community centers to teach chess to children. We teach students of all different levels, from total beginners to national champions. We also run scholastic tournaments, where students can compete both individually and as members of their school's team.

**Suburban Hospital** - Suburban Hospital is a community-based, not-for-profit hospital serving Montgomery County and the surrounding area since 1943. On June 30, 2009, Suburban Hospital became a member of Johns Hopkins Medicine. The designated trauma center for Montgomery County, Suburban Hospital is affiliated with many local healthcare organizations, including the National Institutes of Health.

**The Tennis Center at College Park** - Junior Tennis Champions Center is a world-class training program offering opportunities for junior players from all backgrounds to reach their full potential on the court and in the classroom. JTCC is committed to becoming the best junior developmental training program in the world. JTCC uses tennis as a vehicle to develop

champions with the highest standards of fair play on and off the court providing a pathway from their introduction to the game to top-tier collegiate and professional competition.

**Tiny Chefs** - Everywhere you turn- the news, the media, there is a renewed interest to be back in the kitchen making healthy and creative meals for family and friends. Kids want to be a part of this fun. Tiny Chefs is dedicated to providing interactive and educational children's cooking classes at your school, camp or community center within the DC, Maryland, and Virginia metroplex. Our philosophy, "learning through cooking," encourages children to discover the joys of cooking while obtaining basic educational skills and culinary techniques. Our instructors teach kids to follow recipes, measure and combine ingredients, and work together on a team all while promoting personal creativity. We strive to instill health-conscious values in kids along with the confidence to experiment with their own creations in the future.

**Washington School of Photography** - The Washington School of Photography was founded in 1976, to bring professional photographic education to the Washington, DC/Baltimore metro area. Starting in just two rooms, the workshops and classes quickly grew. In the 1980s, the Professional Photography Program was approved by the Maryland Higher Education Commission. We strongly believe the learning process must be enjoyable in order to love the subject and succeed throughout every step of the learning curve, whatever your level.

**Whiz Kids** - Whiz Kids after school enrichment programs supplement elementary curriculum with fun and exciting lesson plans. Our team of experts create programs that will stimulate creative thinking and teach cooperation skills. Our Teachers are experts in the field of children. They are retired teachers, current teachers, graduate students, and college students.

**YoKid** - YoKid is a non-profit that provides instruction in yoga for kids & teens. While youth in today's complex urban environments face ever-increasing challenges, there are greater levels of stress and obesity among kids & teens living in poverty. YoKid was created to help kids & teens confront these challenges by increasing their self-awareness, concentration levels and physical activity through yoga. Our goal is that, by providing children, particularly those living in poverty, with the benefits of practicing yoga from a young age, we will equip them with techniques that can help them better cope with stress, decrease their likelihood of obesity, and improve their general understanding of how to care for themselves both mentally and physically throughout childhood and into adulthood.

**Young Rembrandts** - Research and education experts say what Young Rembrandts has always delivered: there is a significant correlation between involvement in the arts and achievement in the classroom. Children who learn to draw using the Young Rembrandts method develop spatial reasoning and fine motor skills, order and sequencing abilities, visualization, and self-discipline as well as fundamental art skills. Our original curriculum introduces concrete ideas and techniques that enlarge their visual vocabularies, enrich their imaginations and their minds.